



Tobacco Science Research Conference Poster Presentation Instructions

The presenting author must print, assemble, mount, and present the poster. Pushpins will be available on-site to attach your poster to the display surface.

Poster Size Requirements

Each poster display must not exceed 36 inches (91 cm) in height and 60 inches (154 cm) in width. Below are suggestions for preparing and presenting your poster.

Title and Author Information

At the top of the poster, include a label displaying the title, authors, and their affiliations. You may use logos to represent author affiliations, but no advertising materials are allowed. The title should be at least 2 inches (5 cm) high, while other text in the title area should be at least 1 inch (2.5 cm) high. Ensure that all poster content fits within the designated space and is large enough to be readable from 1-2 meters away. It is recommended that the body text font size be 20 points or larger.

Suggested Guidelines

- When planning your presentation, make sure the material is easy to read and understand without needing spoken explanation.
- Aim for clarity and simplicity. Start with a rough layout (refer to the attached diagram) and finalize it before attending the conference.
- A strong poster is similar to an effective presentation. Clearly state the objective of your work. Keep experimental details brief and ensure tables are clear and easy to read. Present your conclusions prominently.
- Avoid cluttering the poster with excessive text and data. Organize tables and figures logically, progressing vertically whenever possible.

THE POSTER

