

Saul Shiffman, Ph.D.
Biographical Sketch

Saul Shiffman, Ph.D. serves as Senior Scientific Advisor at Pinney Associates, which consults to JUUL Laboratories on e-cigarettes and tobacco harm reduction. He is also Emeritus Professor of Psychology (Clinical and Health Psychology), Psychiatry, Pharmaceutical Sciences, and Clinical Translational Science at the University of Pittsburgh.

Dr. Shiffman has published over 450 scientific papers on topics including smoking patterns, nicotine dependence, smoking cessation and relapse, smoking cessation treatment, e-cigarette use, and tobacco harm reduction, as well as on measurement and research methods. His papers have received over 50,000 citations in the scientific literature.

Dr. Shiffman has been involved in a number of regulatory submissions to the US Food and Drug Administration's Center for Tobacco Products, and presented at the Tobacco Products Scientific Advisory Committee, as well as other FDA Advisory Committees.