

Liam Simms Ph.D., ERT

Dr Simms has experience in various areas of toxicology including running routine toxicological studies and leading the product stewardship team at Imperial Brands; leading and working in the alternative to animal testing program of imperial brands and in harm reduction. He is now working as a Principal Toxicologist with the premarket stewardship team. He has over 20 years of experience within Imperial Brands looking at various areas of toxicology. He has a PhD in fish physiology from Durham University in the UK, and 20 publications. He is a European registered toxicologist.